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## In This Issue:

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all those scooter horns! St. Patrick's Day is March 17th. Take a look inside to see where the celebrations are taking place that day. We may have lost Finnegan's Wake but we still have Shanna Key and McConnell's and they both have festivities planned for the 17th. We've got a couple of featured businesses this month, Key Accents on page 23 and McConnell's on page 27. We have also added a new section called *Dining and Drinking* on pages 15 through 17 to help you plan a fun night out. Whatever you may do have a great month and we'll see you in April.

 [www.Our-Keys.com](http://www.Our-Keys.com)  
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**W**elcome to the March issue of *Our Keys* and welcome to the residents of Sugarloaf! This month we have expanded up the Keys to include an additional 600 households. That means the post office is delivering a total of 13,200 issues of *Our Keys* directly to mailboxes from Key West all the way to Sugarloaf! There is a lot going on in March. Daylight savings time begins on March 8th so remember to "spring" your clocks ahead one hour. Spring arrives on March 20th but I'm guessing we will start to see some Spring Breakers well before that so start preparing now for

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This month we are talking about Spirits and a man with a real passion about the history, the product and the cocktail that we all consume.

Meet **James Braun**, many of you know him as the sales manager for Premier Beverage. Well there is a lot more to James than one sees at first glance. Not only does he sell these products, but he is an expert in his field and perfects the ingredients that make the Classic Cocktail.

It is called the American Whisk(e)y Revolution and it's taking the country by storm.

WHISK(E)Y is one of the most popular and confusing spirits. So, it's time to get a few facts.

Whisk(e)y has been around for a long time – more than 600 years. It's made all over the world and the variations in flavor are a result of the region and their respective distilling process.



## WHISKY VS WHISKEY

Here's the lowdown when it comes to passing the bar on spelling. Whisky is most commonly spelled without an "e" as with a Scotch or Canadian liquor whereas the spelling "whiskey" refers to both Irish and American varieties. An easy way to ace your spelling exams is to remember if the country isn't spelled with an "e" then neither is the whisk(e)y.

As with any rule, there are a few exceptions. For example, GEORGE DICKEL® Tennessee Whiskey is spelled without the "e."

## INGREDIENTS

There are three main ingredients: grain, yeast, and water. There could also be many additions—including peat smoke.

The ingredients are simple but the various regional distillation processes gives each variety a signature flavor.

## WHERE WHISK(E)Y COMES FROM

Whisk(e)y is made all over the world with significant distilleries in more than 20 countries.

Recently James was asked to provide a whisk(e)y bar for a private wedding, as he is the brand ambassador, or at least he has the kit (suitcase) to pretend he is, and this is what happened. He tasted guests through these caramel colored spirits and explained why the flavors were different and what they are made from and how. It was a success. *continued next page* →



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Fast forward to the Key West Food and Wine Festival on Thursday January 29, where James conducted his first professional whisk(e)y seminar.

The tasting mat had 17, yes 17, tastes of whiskey from which the guests would be well trained in their knowledge of this now not so confusing spirit. The press was there to record this event and of course it was sold out two weeks before it happened.

### What is the difference between bourbon and whiskey?

You've probably heard it before: all bourbon is whiskey, but not all whiskey is bourbon. If you're a whiskey (and especially bourbon) drinker, you need to know what that means.

"Bourbon needs to be produced in America and made from 51 percent corn; whisky does not," says Maker's Mark Master Distiller Greg Davis.

Bourbon also needs to be stored in new, charred oak barrels whereas whiskey barrels do need to be oak but not new or charred. "Lastly, to be called bourbon, the liquid needs to be distilled to no more than 160 proof and entered into the barrel at 125."



For other whiskies the liquid must be distilled to no more than 190 proof. David notes that this isn't just common practice — "it's actual bourbon law."

Want to learn more? contact either James or I and we can set up a private class. 855-487-5874.

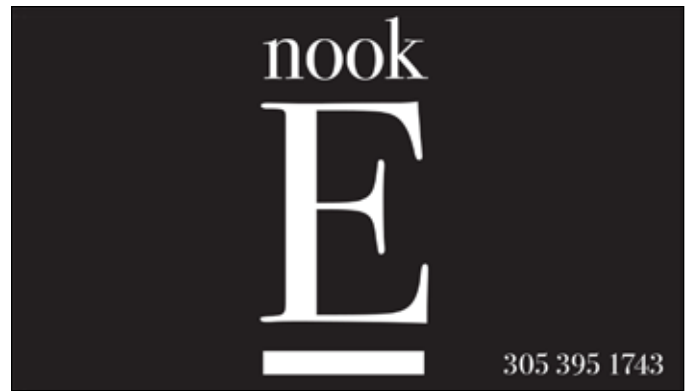
### AVA GARDNER

In three words: *glamorous movie star.*

Thoughts on whiskey: "I wish to live to 150 years old, but the day I die, I wish it to be with a cigarette in one hand and a glass of whiskey in the other."



**Mark Certonio** is the Director of Events for the Key West Food and Wine Festival and has been in the food and beverage industry his entire career.



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# KEY EVENTS

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### MARCH 2 - 31

**Happy Birthday Tennessee Williams!** – Celebrate the 104th birthday of Tennessee Williams and his life in Key West during the month of March. Events planned include a series of classic movies adapted from Tennessee Williams’ award winning plays, a poetry contest, artist challenge and more. Visit website for details. Contact: 305-842-1666 Email: [exhibit@twkw.org](mailto:exhibit@twkw.org)

### MARCH 6

**The Studios of Key West presents: Ronny Cox in Concert** – From 8-10 p.m., at The Studios of Key West, 533 Eaton Street. Ronny Cox got his start as an actor thanks to music - as the guitarist in the “dueling banjos” scene in Deliverance - and these days mostly spends his time playing and telling stories to live audiences. Contact: 305-296-0458

### MARCH 7

**Conch Heritage Day** – Bishop Albert Kee welcomed visitors to Key West’s Southernmost Point marker, acting as a smiling ambassador for the island while selling fluted, pink-lined conch shells beside the iconic landmark. He is being honored with the unveiling of a life-size bronze sculpture of him at the Southernmost Point. Celebration begins at 2:30 p.m. at the marker. Contact: Bruce Neff 305-393-9777 Email: [director@kwhmt.org](mailto:director@kwhmt.org)

### MARCH 7

**53rd Annual Conch Shell Blowing Contest** – An Old Island Days tradition, this unique contest features novel sounds produced by contestants in several age categories as they attempt to make “music” on fluted conch shells. The contest is located in the garden of the Oldest House at 322 Duval Street It’s free and open to all ages. Registration begins at 10:30 a.m. and contest begins at noon. Contact: 305-294-9501 Email: [oldisland@comcast.net](mailto:oldisland@comcast.net)

### MARCH 8

**Visit the Family-Friendly Sheriff’s Animal Farm** – Open 1-3 p.m., the Sheriff’s Animal Farm invites you to bring the family and visit the animals at the farm, including horses, a cow, pigs, goats, bunnies, alligators, tropical birds, a Kinkajou, sloths, a lemur, Kramer the emu, a family of Patagonian cavs, tortoises and turtles, snakes, and more. It is free of charge (donations are welcome). The farm is located just off of College Rd. on Stock Island, at the Sheriff’s Office Headquarters complex. The Animal Farm is open every second and fourth Sundays of the month. Contact: Farmer Jeanne Selander 305-293-7300



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Todd Feit approached his wife Tonya and had a confession to make. “Honey, I’m having an affair;” he paused briefly. “With this island.” “It’s okay;” she spoke with understanding in her voice. “I am, too.”

While this type of love affair with Key West is common for many visitors, very few take the plunge and dive head first.

Fortunately for locals and tourists alike, the Feit’s adoration for the Conch Republic has resulted in them taking over as new owners of Key Accents, conveniently located at 804 Caroline Street.

A former show designer in New York City, Tonya says, “It was like my soul was already living here,” Tonya explains. “And now my body has arrived.”

Passersby can see that the Feit’s island love story is alive and well as they peruse the charming inventory of **Key Accents**.

Specializing in gifts, home furnishings, and photography, **Key Accents** is a direct representation of its owner’s love for the island.

The beauty of the shop is that it is quite literally gauged for everybody; that is, people who are local and visitors on any kind of budget.

Their walls are splashed with tasteful art and prints, both domestic and foreign. Gorgeous furniture makes for a backdrop for various gifts and coastal items. But perhaps the most striking element of **Key Accents** is the setting itself.

“The house is the leading lady,” Tonya describes with a romantic tone. “It’s got incredible energy and really gives off that old Key West feel.”

“We’re really fortunate to be able to do this every day and share our passion with other people,” Todd illuminates as he takes in the ambiance of the shop. “Our items don’t necessarily say Key West, but they evoke memories and make people want to come back to that happy place.”

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# KEY EVENTS

## MARCH 8

**Impromptu Classical Concerts of Key West presents: Project Trio** – Project Trio is a passionate, high-energy chamber music ensemble comprised of three virtuosic composer/performers from Brooklyn, NY, on flute, cello and bass. Blending their classical training with a wide-ranging adventurous taste in musical styles, Project Trio has made an impact on audiences of all ages, offering a musical experience that defines a new level of entertainment. Performance at 4 p.m., at the San Carlos Institute, 516 Duval St. Tickets available online.

## MARCH 11

**Gay Key West Same-Sex Wedding Expo** – Same-sex couples planning to marry in Key West or the Florida Keys can find information about everything from historic locations to caterers at the Gay Key West Same-Sex Wedding Expo, expected to feature approximately 40 displays showcasing wedding services in the Keys. The gathering is to begin at 5:30 p.m. in the grand ballroom at the Marriott Beachside Hotel, 3841 N. Roosevelt Blvd. Contact: 305-296-4603

## MARCH 13 – 14

**55th Annual Key West House & Garden Tours** – Tour a series of elegant and unique private homes of Key West, ranging from exquisite restorations to creative renovations, and the interior design that complements each. March tours are offered 10 a.m. to 4 p.m. each day. Transportation between homes NOT included. Tickets and times available online. Proceeds help benefit the Old Island Restoration Foundation. Contact: 305-294-9501 Email: tickets@oirf.org

## MARCH 16 – 19

**March Merkin Permit Tournament** – A charity flats-and-fly-only tournament with a twist - in addition to catch and release, anglers earn extra points for tagging their caught fish. Held at the Key West Harbour Yacht Club on Stock Island. Contact: 303-888-4546 Email: DHorn18669@aol.com

## MARCH 22

**Impromptu Classical Concerts of Key West presents: De Coda** – De Coda is a chamber ensemble comprised of virtuoso musicians, entrepreneurs and passionate advocates of the arts based in New York City. Impromptu Concerts has chosen to present clarinet, oboe, bassoon, horn and piano. Performance is at 4 p.m., St. Paul's Episcopal Church. Tickets are available online.

## MARCH 28

**Miss Gay Southernmost USofA** – The Miss Gay Southernmost USofA and Miss Gay USofA Classic are to be the first preliminary pageants to allow contestants to compete in the annual Miss Gay USofA pageant held annually in Dallas. This pageant of female impersonation starts on the Fury Water Sports Catamaran for a two-hour sunset cruise where all can meet contestants, judges, and sponsors. Miss Gay Southernmost USofA and Classic pageants will be Saturday night followed by performances on Sunday and Monday night at La Te Da. Contact: 305-731-6557

## APRIL 4

**Sixth Annual Florida Keys Ocean Festival & Waterfront Craft Show** – Presented by Florida-based Mote Marine Laboratory, the family-friendly free-admission Ocean Festival is set for 11 a.m. to 6 p.m. Scheduled attractions include live music, arts and crafts, kids' activities including face painting, educational displays, food and beverages, a silent auction and more. The festivities take place at the Florida Keys Eco-Discovery Center, located on Key West's Truman Waterfront past the end of Southard Street. Contact: Jason Wolf 305-393-6022 Email: jwolf@mote.org

**6<sup>th</sup> MOTE FLORIDA KEYS OCEAN FESTIVAL & WATERFRONT CRAFT SHOW**  
**Saturday April 4<sup>th</sup> 11am – 6pm**  
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While Key West seldom needs a reason to throw a party, this year, McConnell's Irish Pub is hosting their first-ever St. Patrick's Day block party right on Duval and the proceeds are going to local kids.

Paul Murphy, GM at McConnell's, is proud to announce that a percentage of the proceeds are being donated to Voices for Florida Keys Children, a non-profit organization that currently helps almost 400 at-risk children in the Keys.

Formerly the Guardian Ad Litem Guild, the organization has been active in the community for more than twenty years and operates with an all-volunteer staff.

The all-ages event will be staged from Truman to Olivia and patrons are invited to enjoy the festivities which are to kickoff at Noon on Tuesday, the 17th.

Activities will include live music all day, authentic Irish food, including breakfast, shepherd's pie, corned beef and cabbage, and bangers and mash, face painting, limited edition T-shirts, satellite bars, and fantastic drink specials.

"There's going to be great food, great Guinness, and great entertainment," Murphy says.

There will also be prizes for the best-dressed leprechaun, as well as contests for kids' costumes, too.

Locals are encouraged to come show their support for a great cause, since the Voices program provides financial assistance for abused, abandoned, and neglected children as they encounter health, educational, and social expenses.

Originally from London, Murphy is excited about the event, "It's going to be a lot of fun. We've never shut down the street like this before."

Aside from the upcoming St. Paddy's day party, Murphy invites all to experience Duval Street's only authentic Irish Pub any day of the week.

With awesome happy hour deals on food and drinks Monday through Friday, live entertainment every night, traditional Sunday roast dinner of beef and lamb with all the trimmings, trivia and karaoke every Thursday, a new breakfast menu, and \$5 bloody Mary's and mimosas, it pays to be Irish this March.

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Live Music & Entertainment from noon til 1am

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